

# 13 Types of Signals

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This will be a 'straight to the point' report.

If you own a copy of a certain report, you may have read this before. However, it's been slightly updated and it's worth reading again.

I consider it essential reading. Hopefully, you will enjoy it and get a lot out of it.

That's my intention...

For the most, the style that I do (and teach) for getting a woman turned on and building attraction falls under the category of what I am now labeling as:

## **Perception Driven Mind Management**

*It's where the emphasis is placed largely on 'sending indirect signals'...*

For example, I told my son (prior to getting her first report card of straight As) that he did a lot genius stuff when he was little kid. And that he was amazingly good at figuring stuff out - which was a strategic conversation designed to get him to approach his homework differently. He evolved from 'this is hard. I can't do it' TO 'I can figure this out'. I wanted THE FORMER to be the first thought that enters his mind when he sees a tough problem.

So that's an example of 'sending an indirect message' that's designed to affect his future behavior + future feelings + future thoughts + future identity statements.

I have nothing against hypnosis and techniques like that... in fact I'm sure I could have taken him to see a good hypnotherapist and that could have worked, too.

I'm sure there are tons of 'methods' that could have worked.

The only thing I'm saying is that I default to 'indirect messages' (for the purpose of shaping/correcting perceptions) as the CORE of what I do.  
It's fun.

It works great.

Let's go through some examples.

Let's say you wanted to send the message that you're the type of guy who chases your dreams. (which btw is combo signal: You're ambitious + You do things on your own terms + You're not concerned with what others think)

Here are different ways to send that message...

### **Signal Type #1 Direct Signal**

You: I'm the type of guy who chases his dream.

(That's it.)

This is not really an effective way to send signals because it's too direct. You would think it would be the most efficient way of getting the point across. Guess what? It's not. In most cases, her mind will be racing at what you're trying to imply.

There is a time and place for direct signals, but when the objective is to affect her perception/beliefs/feelings/emotions you want to stick with sending the message indirectly.

The following signals will contain various ways of sending the message indirectly.

Practice doing all of them as much as possible.

### **Signal Type #2: True Stories**

You: One day I really wanted to blah blah blah. Everyone believed that blah blah blah. And since I don't care what people think when it comes to blah blah blah I just decided to blah blah blah blah blah blah blah blah...

As you can see (correction: take my word for it) it's a story that paints you visually in her mind as the "character" who chases his dreams.

### Signal Type #3: Fictional Story

You: Let me tell you a story. One day there lived a little lion cub named Sharon. She had a nice smile and enjoyed doing things for others. blah blah blah blah blah blah blah and the moral of the story is "always chase your dreams".

Of course, if you can identify with that message, then by default **you become the guy who understands the importance of chasing your dreams!**

If you have trouble creating fictional stories, think of a real-life story where the signal is present and then insert her (as the lion cub, the kitten, a bunny named "[her name]".... And then layer it 'fictionally' as a new story...

You can insert yourself...

"One day there lived a tiger named Jim. He was an engineer and he had two tiger cubs and a beautiful tiger wife named Stacy. She had an amazing smile and nice yummy tiger ass. During the day they would run through the jungle and at night they would climb high in the tree together to watch re-runs of Seinfeld. Then one day... blah blah blah blah blah..."

As you can see it's a cool way to send strong SV signals

1. You're metaphorically a 'tiger' [i.e. don't make the fictional-you be something like a snail or a roach]
2. You chase your dreams
3. You could insert ANY combo of SV signals
4. {CRAZY SLICK} You could place her in the story and **have her experience** certain emotions, certain perceptions, certain insights!

With fictional stories, the flexibility is off the charts!

Let's get to the next type of signal...

### Signal Type #4: Sequence of Questions

To understand this, I want you to imagine going on a date with a woman and out of nowhere she started asking you a series of questions.

*What kind of car do you drive?*

*How much money do you have in the bank?*

*How much do you make a year?*  
*How many pairs of designer jeans do you own?*  
*What's the most expensive gift you've ever bought a woman?*

Even though she hasn't volunteered any information about herself, she has still sent indirect messages about herself - just by asking question.

Questions are a great (and massively underutilized) way of sending indirect SV messages, indirect ST messages and other messages.

So if the message is: You're a guy who chases his dreams, you can ask her questions like:

*What's your biggest dream?*  
*Do you tend to be more ambitious than your friends?*  
*What do you do to motivate yourself?*  
*How come most people are content with being average?*

As you can see, these kind of questions build your SV in an indirect (super subtle) way...

Super Tip #1: You can sprinkle questions within a story! ...which brings us to Super Tip #2: You can/should combine Signal Types for a greater effect.

## **Signal Type #5: Movie**

Let's say that your woman responds to jealousy.

You know, one of those type of women.

And it just so happens that you can't think of a way to send the message with your words because it could elicit the 'perception/feeling' of *why are you trying to make me jealous... or what are you up to...* as you know, those type of **surface thoughts** will **destroy** your indirect message (imagine that you're hearing the universal 80's arcade sound for a spaceship being destroyed)...well, surface thoughts will **destroy** your indirect messages and in some cases cause a reverse effect.

Because she has mirror neurons (in her brain) it causes her to identify - sympathetically with characters in a movie - aside from other things - which is why she gets angry when watching a certain female character get angry (at the asshole guy)...

*... which is why she may get sad when watching a certain female character get sad.*

... which is why she may get happy when watching a certain female character get happy.

In this case, you would want to pick a movie to create certain sexual tension building signals like 'jealousy'... (or whatever message you want to send)

One guy told me that his wife doesn't get jealous, which is extremely rare when you really understand what it is.

It's basically the threat of lost love + threat of lost value (whatever the guy represents: providing good life, providing companionship, providing the feelings of love, providing her the feeling of being desired, a long list of things in most cases...)

In general, normally function humans do not like to lose things that are valuable.

They definitely don't like to feel inferior.

Movies can send all sorts of signals.

### **Signal Type #6: Direct Actions**

For awhile, I would only conceptualize sending signals as either something that you said directly (with your words) or something that you said indirectly (implying a message).

Of course, actions communicate 'information' about you as well.

Duh!

If you're on a date with a new woman that you just met and the waitress accidentally spilled some food on her lap and this new woman responded by slapping the hot spit out of the waitress and throwing your water on her face (without even asking if you were going to drink it!) ... Do you think that non-verbal action would send some information about her - even though she never said a word?

Think about she so pissed and fired up and still somehow manages to selfishly select YOUR water instead of hers!

If you told me, *dude I met this girl who is pretty much a selfish cunt!* I would probably respond... "whooooooaaaa. Calm down. What's the problem here?" and then you went into the whole slapping the waitress thing along with split-secondly selecting YOUR water!!! I might start to understand where you're coming from...

As you can see, non-verbal actions can create strong shifts in perception in a matter of seconds.

## Signal Type #7: Reaction-Based Signals

Typically this is what messes guys up biiiiiiiiig time.

Listen closely.

They'll say something that has the potential to send a good message... and in some cases, it would be something A+ brilliant... and then she'll say "but what about blah blah blah" or some sort of reaction that catches him off guard...

And then he gives her a 'deer headlights' look... followed by :

"ummm... well... ummm... yeah... umm... What I mean is... ummmm... could you repeat that..."

One guy told me a story about how he BOMBED some amazing advice I gave him.

Basically, he gave her an "I'm a new guy" speech.

When he told me what he said initially (before hearing the rest), I was thinking to myself "brilliant!"

It was a quick version and much better and poetic than any "I'm a new guy" speech that I used.

I was very impressed.

One problem though...(sigh)... his wife - just like 98% of all women - CHALLENGED his initial statement.

And he was mind-blanked... and he just wasted a super slick signal...

*Que Lastima!*

*Aa zannenda!*

He basically punched Mike Tyson with the nastiest right hook in boxing history to the point where Tyson is staggering... but then after that, he just put both hands behind his back.

When a guy throws out a strong brilliant signal he has to duck/dodge/counter-move her challenging statements...

(I'm not going to get into a bunch of 'ways to that' now, because that's not the focus of this report.)

So this guy... didn't get his 'I'm a new guy' points, because he didn't manage the reaction to his initial signal...if that makes sense...

As you can tell by the set up statements, he flopped on his reaction signals. It's happened to me. It's happened to you. It's happened to all guys.

No guy can ever say that he's never been caught off guard by a woman's response. In general, most guys get steam-rolled.

In general, men are physically stronger.  
In general, women are 'conversationally' stronger [than the average guy]. They twist words. They illegally inject emotions at inappropriate times.

Consider the following two reactions.

Guy A (Adam) and Guy B (Bob) are both trying to send a basic "I'm a new guy. I feel amazing" signal.

Adam: You know what? I feel like a new guy. I feel amazing. I really can't explain it.  
Adam's girlfriend: You sound like you're getting ready to conquer a country. (laughs)  
Adam: (angry) How come every time I share something nice with you, you have to make a sarcastic remark!!

Compare that with...

Bob: You know what? I feel like a new guy. I feel amazing. I really can't explain it.  
Bob's girlfriend: You sound like you're getting ready to conquer a country. (laughs)  
Bob: (smiles) I was thinking of starting with a small village first. Then I was going to gradually work my way up to a country. You like to shop, right? Would you mind helping me pick out a throne?  
Bob's girlfriend: (laughing) Sure.

Do you see the subtle difference in reaction? lol.

The point is: Your *reaction* to what she says and what she does sends a message.

**Signal Type #8: Body Language.**

This isn't a shocker.

The right body language is a powerful way to send messages.

There are many different approaches. Some people will manually position themselves in a way that projects positive signals.

Some people will focus more on their mindset while trusting that they'll automatically project positive body language.

Whatever works for you, do it.

I think for the most part, you're better off feeling amazing about yourself and intentionally managing your mindset, attitude, and beliefs [i.e. about yourself, about women, about you're capable of, etc.]

## **Signal Type #9: Reaction-Based Body Language**

Just in case, it's not obvious, this a merge between Signal Type #7 and Signal Type #8.

Typically, you can improve your Reaction-Based Body Language very quickly by shifting your mindset and philosophy.

Here's an example (of what not to do)...

Adam: You know what? I feel like a new guy. I feel amazing. I really can't explain it.

Adam's girlfriend: You sound like you're getting ready to conquer a country. (laughs)

Adam: (sighs and shakes his head as if he's offended)

As you can see, Adam's Reaction-Based Body Language (possibly) sends the following signals:

"Adam is a guy who is easily offended" (not really a sexy signal for most women)

"Adam felt attacked when he really wasn't." (the classic delusional guy signal)

"Adam jumps to conclusions."

As you may know, your brain filters information based on your beliefs.

If you know someone who is a downer about everything, then one thing that sticks out like a sore thumb is their amazing ability to focus on what's bad. To them, there is this ongoing theme of 'everything is falling apart'...



If you've ever been there you know it's not a good place to be.

To avoid this 'state' it's good to recognize it early.

If you find yourself being offended over little stuff, then go through some sort of process to increase your confidence as fast as possible, because 'lack of confidence' and/or 'feeling miserable' does some scary things to your brain filters.

Someone could be legitimately joking with you, and it FEELS as though they're picking on you.

In the dialogue example above, if she was really trying to be a bitch to him, then on some level she would expect him to attack back.

Let's explore this a little bit.

Let's say it was 100% confirmed that she was really trying to be a bitch and pick on him.

Bob: You know what? I feel like a new guy. I feel amazing. I really can't explain it.

Bob's girlfriend: You sound like you're getting ready to conquer a country. (laughing hysterically)

Bob: Did you write that joke all by yourself? If so, why are wasting comedic brilliance inside of the living room?

As you can see, if a woman has made her mind up that she's going to mean-spirited...then, I think it opens the door for creative responses...and not to sound like a 1980's alien movie, but you can decide if it's appropriate to neutralize her statements in a way that brings back down to (planet) earth.

In most cases, you don't have to pull out your conversational zapper gun because a witty (nothing bothers me) reaction will get her smiling even if she was initially trying to mean... which is why responses like 'I was thinking of starting with a small village first' is normally the best course of action or anything that gets her laughing.

### **Signal Type #10: Complimenting Her**

Going back to the signal of "I'm the type of guy who chases his dream", you can also send this signal with a *compliment*.

You: I remember that time you told me that you wanted to be a singer. I was really impressed by that. It shows that you really believe in chasing your dreams. I respect that a lot.

That's a basic example.

As you can see, if you compliment her for having a trait, it sends the message that either you have it too and/or you respect it...

All you have to do is compliment her for the SV Trait by giving an example of when she demonstrated it. Then, talk about the importance of it. After that, talk about how much you respect people who have the trait.

And by default you end up sending the signal.

### **Signal Type #11: Complimenting Someone Else**

This is pretty much the same as Signal Type #10: Complimenting Her

Although, Type 10 doubles as a compliment and will generally have the beneficial side effect of making her feel good about herself, the power of Type 11 (this one) is that it allows you to send a more sustained signal by complimenting more than one person.

When you compliment her, it becomes tricky and difficult to keep the topic going.

After you've said it, that's pretty much it. You're not going just keep repeating yourself.

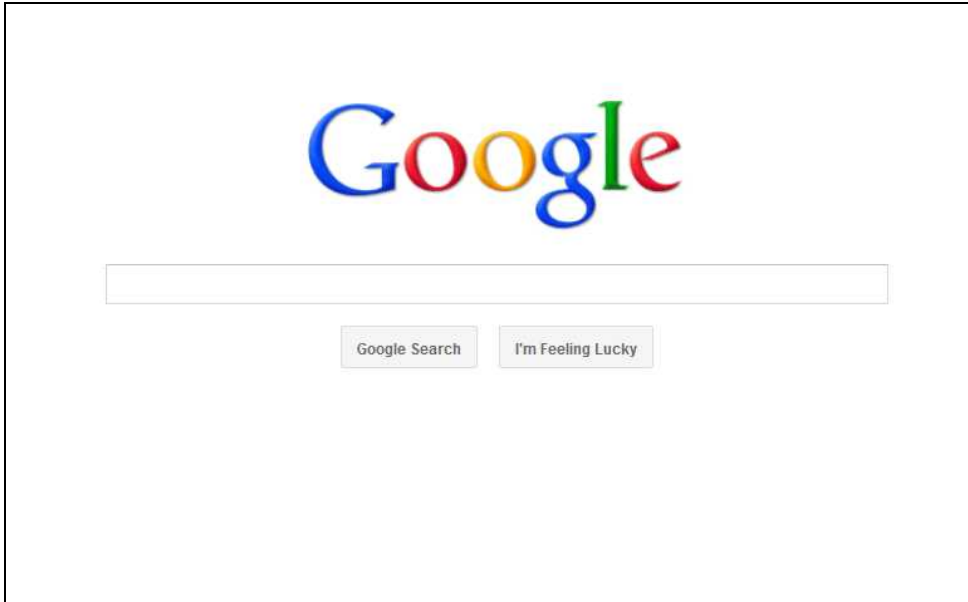
However, when you compliment others. You can string 3-4 back to back stretching out the signal... if that makes sense.

### **Signal Type #12: Quotes**

Quotes are great because they're short and snappy. Most of the time they're poetic and can create a strong impact in a matter of seconds.

If you're not sure where to find a motivational quote that supports the indirect signal you want to send, go to google and type in [the signal] along with the word 'quotes'.

Just enter: **chase your dreams quote** in google and click search.



This is one that I found.

*Too many of us are not living our dreams because we are living our fears.*  
Les Brown

Then you would just tell her. And keep in mind, this is a woman you have already identified as being someone who respects/admires guys who chase their dreams!

You: I was on this website today and say a quote by Les Brown.  
The quote was: *"Too many of us are not living our dreams because we are living our fears."*

Her: Wow! I like that!

You: I know right. It's so simple, but true.

As you can see, this does two things. It inspires her and it builds SV in a unique way.

### **Signal Type #13: Pseudo Quotes**

Again, quotes are great because they're short and snappy. I rank them up there with compliments in terms of (possibly) providing a huge shift in perspective & feeling in a very short amount of time.

Here's something to think about..

Why not, create a quote if it's not convenient to find one.

You: I like the fact that you chase your dreams. I respect that. There was a guy who said "If you don't chase your dreams, someone else will"

*I just made that up.*

Technically, they're not chasing *your* dreams. They're chasing their own dreams that just so happens to be the same as your dream. Of course, it doesn't register that way. Especially if you say it slowly with dramatic pauses.

For example... right now... say the following as if it's a real quote (Warning: This one is an even worse example... in terms of breaking the rules of logic!)

You: (talking to her) There was a guy who said "If you don't chase your dreams... (dramatic pause)... they'll chase you!"

(I warned you. lol)

The trick is not to bust out laughing if you end up saying something that doesn't make sense... why... because it's not a tactic designed for self-amusement.

It's more about respecting her outlook on life in a way that shows her you appreciate what she respects.

It may not be necessary for some guys. However, in some cases, it's one of the best signals because of the flexibility.

Compare the two:

Conversation A → You: Have you ever thought about not complaining so much. It doesn't solve anything. So why do it?

Conversation B → You: I just heard one of the most interesting things. A guy said something that was so simple, it was brilliant. He said 'complaining... doesn't... solve... ANYTHING!'

With Conversation B, it's loaded with authority.

You: There was a guy who said 'Don't complain. It doesn't solve anything'. Wow. Think about how simple and powerful that is.

You: There was a guy who said 'Don't complain. It doesn't solve anything'. Wow. Think about how simple and powerful that is.

You: There was a guy who said 'Follow your dreams so you can feel amazing'. Wow. Think about how simple and powerful that is.

You: There was a guy who said 'Better Decisions = A Better Life'. Wow. Think about how simple and powerful that is.

You: There was a guy who said 'Spend more time doing what makes you happy'. Wow. Think about how simple and powerful that is.

So there you go. That concludes this report. As you can see, there are many ways to get a message across.

Take care!

Warmly,  
CR James  
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# Summary Chart

