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Section I:  
Increasing Your Sexual Value
1. Sexual Value: Upgrade Your Mental Motor

*A journey of a thousand miles begins with a single step.*

::* Confucius*

I would like to first thank you for ordering *Super Sex Power: Magnetism*. A lot of research and effort went into creating this and I am confident that you will find the ideas expressed beneficial.

The *main* purpose of this book is to provide you with the tools of getting your lover to desire sex (with you) more often.

By ordering this book, you have already communicated that you believe in accepting responsibility. In other words, you already know that you can *do things* to affect the quality of your life.

I’m also a big believer in personal responsibility.

Let me tell you how things used to be with me and my girlfriend (now my wife).

The first five years that we lived together, there were times when the sex was OK. But for the most part (like 80% of the time), I kept hearing the same excuses over and over and over again.

*It was frustrating!*

It seemed like she was never in the mood. I became convinced that she didn’t enjoy sex with me – and it wasn’t a good feeling.

Fast forward…

**Things are completely different now…**

More than a year later, the sex is amazing, intense *and consistent*. And the relationship is close to perfect.

Today, I realize that this type of problem *can* be solved.

(And I didn’t always believe that.)

At one time, I was convinced that I wouldn’t ever be able to have the kind of sex life I wanted *unless* I was with a woman with a higher libido (because at the time, I thought that was the problem). But deep down inside, I really didn’t want to leave my girlfriend, so this obviously created a problem.
Again, I actually went through the frustration of not getting enough sex in my relationship, so trust me, I know what it is like.

Let’s face it - nothing is worse than getting flat out rejected by a woman who’s supposed to love you - someone who (in theory) should naturally desire you - just as much as you desire her.

I used to spend a lot of time complaining to her about not getting enough sex.

We use to have these long conversations about the problem, but we never really made any long term progress. We must have had that same conversation a hundred times.

Also, as much as I wanted to marry her, the idea of being married and sexually miserable did not appeal to me at all!

In fact, it wasn’t going to happen. There was no way I was going to set myself up like that.

The fact that I wasn’t getting enough sex made absolutely no sense to me.

I kept thinking “I never had this kind of problem before”, so naturally I blamed her – at least in the beginning.

But throughout the whole process of being confused and obsessed with making things work, I was able to develop some unique ways of cultivating sexual desire.

In fact, over time, these strategies have been demonstrated to be very powerful.

Especially for the guy who makes an effort to absorb and understand everything that is being taught with an open mind.

Let’s dive in right now…
The “SSP Method” Involves Two Things

Basically, The “SSP Method” for getting women aroused involves doing two basic things:

1. Increasing Your Sexual Value
2. Creating Sexual Tension

Increasing Your Sexual Value is about understanding that you can do things (and say things) to affect how she perceives you.

Creating Sexual Tension is about understanding that you can do things (and say things) to affect her emotionally/psychologically.

It really is that simple.

I’m kind of embarrassed to say this, but it took me months and months and months and months to come up with those two basic things.

You see at the time when I first started obsessing over the truth about getting women sexually aroused, I was a Signal-Processing Electrical Engineer Specialist working on classified computer algorithms for the US Army.

Every day I would spend 10+ hours analyzing various types of signals.

Then one day I decided to spend hours and hours analyzing ways get my girlfriend turned on…

As a starting point, I reflected on a crazy experience that I had.

It all started when I was 21 years old. Being desperate for money, I accepted a job as a floor sweeping boy who also responsible for unloading tires from the shipping truck.

(There was nothing fun about this job as you can imagine.)

Then one day, the boss called me into his office to inform me that the company had eliminated my position.

He said: The company has eliminated your position, so we’re putting you on the sales floor.
I said: Are you joking? I don’t have any sales experience. My previous jobs were at 7-11 and McDonalds.
He said: You’ll do fine. Oh by the way, when a salesperson doesn’t make enough sales, he’s terminated.

The more I thought about it, the more it seemed like a “creative” way of firing me, because he never mentioned anything about sales training. Plus, the other salesmen were 40+ year old guys who wore suits.

And I came to work everyday wearing sweat pants.

It didn’t add up.

I made the decision to quit, so I could save myself the embarrassment of getting slaughtered on the sales floor.

Then at the last minute, I decision to go for it. I thought that I would just sell what I could sell until I was eventually fired.

It became a game of “how long could I last”?

Then the jokes from the other salesmen started. They were making predictions on when I would be fired!

Then, I got motivated.

To make a long story short I was never fired. In fact, in less than a few months I was the number one salesman in the store.

To say that the other salesmen were pissed would be an understatement.

It gets better…because I got even more motivated after I discovered something very very very interesting.

(I’ll get to that in a second)

In a few more months, I became the number one salesperson in the nation. The boss at the time (who was a different guy than the one who converted me to the sales floor) called me into his office and said “I’ve been with the company for over 40 years. I’ve seen a lot of great sales people. But I’ve never witnessed anyone put up the kind of numbers [sales] that you put up.”

Here’s what I found that was very very very interesting – to me.

I thought it was amazing how one minute a potential customer could be looking at a set of tires saying things like ‘I don’t really want these tires’ and then 5 minutes later he is extremely excited about the idea of owning those same set of tires…

The value of those tires increased (according to him)…

And it was all based on a change in perception.
I used to believe that being successful at selling involved slick-talking, fast talking, lying and things like that. (So for me - I experienced a change in perception about selling.)

Getting your wife (girlfriend or any woman) to see you as being more valuable involves getting her to change her perception about you.

And as a result, you will be more valuable.

Here’s the interesting part…

Once you understand the concept of increasing your value, you have to always look at things from both directions…

For example:

A fat man can become thin.
A thin man can become fat.
A poor man can become rich.
A rich man can become poor.

A ‘guy with low sexual value’ can become a ‘guy with high sexual value’.
A ‘guy with high sexual value’ can become a ‘guy with low sexual value’.

Once you understand that you can do things to increase your sexual value, the next step is:

- knowing what to do
- knowing how to do it.

You will not only learn an effective strategy, you will learn ‘what I believe to be’ the most powerful method for achieving that…

And I don’t just say things like that for the sake of saying it…

So let’s get down to business.
Great Results = Great Knowledge + Utilization

Your results (in any given area of life) are based on Knowledge + Utilization.

The Knowledge that lives inside of your brain + The Utilization of that knowledge

Does that make sense?

Some people have great knowledge, but they aren’t willing to do things that utilization that knowledge.

Some people are willing to do things, but they lack great knowledge.

A millionaire knows and uses a great “collection of philosophies” about making money.

So the amount of money he earns is a score card that reflects his great knowledge and utilization of that knowledge.

Once your wife starts behaving more sexual towards you, it’s not because you “tricked her” into wanting sex with you.

It’s only because you are now operation with “great knowledge” about getting her aroused and you are “utilizing” that knowledge.

Most guys ask questions like:
“Can you tell me what I need to do to get me wife in the mood?”

The questions they should ask are:
“Can you help me identify the flaws in my current philosophy for getting women turned on?”
“Can you help me change my beliefs about getting women turned on?”
“Can you provide me with the right action plan based on those beliefs?”

So let’s talk about some mistakes (in thinking) that many guys make. Some of these are very subtle.

For example, the average guy spends time trying to convince his woman to agree to sex.

(This is not the same as doing things to get her biologically prepared for sex.)
Another “bad philosophy” is thinking that the right game plan is a substitution for Sexual Value…

Have you ever flipped through one of those relationship or seduction books (one that promises to correct your sex life) and saw something like:

**The ABC Seduction Technique**

Step 1: Start by kissing her on the neck.
Step 2: Grab her by the hand and walk her towards the bedroom
Step 3: Ask her to get naked and close her eyes...
Blah blah blah...

*What planet are they living on?!*

If a woman is constantly turning you down for sex, this type of approach is 100% useless!

There is no “game plan” or “seduction routine” that will serve as a substitution for having Sexual Value.

Could you imagine if we lived in a world where this type of approach actually worked? It would be kind of cool to watch. You would see a beautiful woman walking around on a beach in her sexy bikini.

Every guy’s head would turn. Then, you would see a bummy-looking guy in dirty clothes stumbling towards her with flies buzzing around his head. He’s about to make “his move”.

Without saying anything to her, he would give her a hug from the side and then immediately start sucking on her neck.

You would witness her surrendering to “his amazing move”. She would melt in his embrace. The more his lips danced up and down the surface of her neck, the more she would display signs of orgasmic pleasure…

Obviously, it doesn’t work like this.

So the first upgrade in your philosophy is to focus on increasing your sexual value (first).

**Philosophy Upgrade:** First focus on increasing your Sexual Value.

(You’re going to learn exactly how to do that.)
Another problem that guys make is not being in tune with reality.

Some guys say things like:

‘What’s the one thing I can do to improve my sex life over night?’

The question assumes that he is one thing away from having a sexually charged sex life.

The truth is it’s very possible to be “one thing” away from a rapid change.

But the type of guy that would ask that question is not likely to be “one thing” away from rapid change.

Personally, I don’t think there is any thing wrong with wanting to make changes fast. But if that’s your goal then at least understand what it would take.

**Philosophy Upgrade:** Understand what it takes for you to get results. And that starts with being realistic with your starting point.

Some guys have developed a habit of not being realistic with themselves because the reality doesn’t feel good.

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**Very Important:** I will strongly urge you to take notes as you read, because you’re going to find some tips that apply specifically to your situation. Chances are you not going to be able to memorize every page in the book. So reading the book is not nearly as valuable (to you) as knowing exactly what you need to do after you have read everything.

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How fast you see results is based on the following:

#1. Understanding where you currently stand and knowing what changes you need to make (in philosophy and in action steps)
#2. Quickly making those changes (in philosophy and in action steps)
#3. Allowing your wife/girlfriend to change her perception of you (for the better)

Regardless of the effort, you have complete control over #1 and #2.

As far as #3… she has to realize that you are ‘more sexually desirable’. The only thing, you can do is influence her perception. You can’t make her think a certain way.

That would be a silly goal to have.

If it were possible to make a person interpret things the way you want, you would never
have disagreements with anyone…

However, it’s very easy to influence someone’s perception when your actions are consistent with how she predictably makes observations.

In other words, you can easily convince your female partner that ‘you are happy about life’ if she observes you:

- Laughing a lot
- Being optimistic about things
- Having a positive attitude

Does that make sense?

In other words, it’s much easier and sensible to convince her through her own ability to make observations.

So the most effective way of sending the ‘happy about life’ signal is to actually be ‘happy about life’…

the most effective way of sending the ‘ambitious’ signal is to actually be ‘ambitious’…

Don’t just tell her your ambitious, demonstrate it!

In terms of increasing your sexual value (and remember, this is one of the most important factors in creating sexual desire in women), it’s a matter of doing a series of things that work together to create a new perception of you.

When I tell people that increasing your sexual value can take place in just a matter of days, it’s because it’s a very simple.

It’s a matter of projecting signals (along with a few other things that you’ll learn about), because everything is based on characteristics.

Much of your Sexual Value is based on a sum of Characteristic Scores.

I’ll say that again.

Your Sexual Value is based on a sum of Characteristic Scores.
If Mary has a history of being sexually attracted to guys who are Funny, Caring and Ambitious, then who will she like more in the chart below:

<table>
<thead>
<tr>
<th></th>
<th>Jim</th>
<th>Bob</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funny</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>Caring</td>
<td>4</td>
<td>10</td>
</tr>
<tr>
<td>Ambitious</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Outgoing</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>Smart</td>
<td>10</td>
<td>5</td>
</tr>
</tbody>
</table>

Answer: She’s going find Bob more desirable.

Doesn’t this almost seem too easy?

Question: When was the last time you talked to your female partner about guys in her past that she had a crush on --- or guys in her past that she was very sexual with --- or famous guys that she find to be sexy?

When was the last time you looked at that list of guys in an effort to find common characteristic traits?

Do you think it would be a good idea to do something like that?

Different question: If Sexy Sue likes a guy who is Ambitions, Outgoing and Smart, who is she going to like more?

For her, it’s going to be Jim.

Whether you realize it or not, your partner has a score card like this for you, except it’s a list of over 50 characteristics. (and some matter more than others)

And the scores are purely based on her perception.

Not yours.
Not your ex-girlfriend’s.
Not the average of all women.

The first step to becoming more desirable to a particular woman is about:

1. Knowing the traits that she values the most
2. Knowing what your current score is for those traits (not what you want it to be)
3. Knowing what it takes to increase your scores for each of those traits

Do you see how this has to be an effective way for increasing your Sexual Value?
The cool part is the “art of changing perception” (i.e. taking your Funny Score from a 3 to a 10) is based on her natural ability to make observations.

Let’s give an example.

Let’s say that you realized that becoming a **Guy Who is in Control of Himself** is one of many characteristics that women find desirable.

You decided to be honest with yourself and noticed that weren’t projecting that signal.

So how would you go about doing that?

For starters, you would evaluate if you had any addictive behaviors (lack of control). And then you would work to become in control of your own urges. And then from there you would trust that she would pick up on that.

Have you ever talked to a person who had a particular addictive behavior (for example, a drug addiction) and in the back of your mind, you knew he was addicted to a particular drug.

Of course, you never actually witnessed him doing drugs, but somehow you picked up on the “signals” that he had some sort of addictive behavior. And as a result, you formed a perception of him whether you realized it or not.

Some people want to solve problems without solving problems.

One guy really challenged me to what his particular ‘addictive behavior’ had to do with inspiring a sexual response. In other words, he wanted to be Sexually Desirable in her eyes but he didn’t want to stop his ‘addictive behavior’… EVEN THOUGH his girlfriend is sexually attracted to the characteristic of ‘a guy who is in control of himself’…

I told him:

“How you can expect to control her urges when you’re not in control of your own urges?”

By the way, many women find the trait of “Self Control” extremely desirable (for many reasons).

**Philosophy Upgrade:** In order to increase your sexual value, you must be brutally honest about your Characteristic Score

That’s that first step.
The second step is improving your score (i.e. In Control Of Urges = 1).

<table>
<thead>
<tr>
<th></th>
<th>YOU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funny</td>
<td>9</td>
</tr>
<tr>
<td>Caring</td>
<td>9</td>
</tr>
<tr>
<td>In Control Of Urges</td>
<td>1</td>
</tr>
<tr>
<td>Another Trait</td>
<td>8</td>
</tr>
<tr>
<td>Another Trait</td>
<td>8</td>
</tr>
</tbody>
</table>

So if a particular trait is low - and you want to increase it - what is the best method?

For example: What do you think the best way to convince a woman that you are now in control of your urges?

A) Lie to her so that she gets the perception that you are in control of your urges  
B) Actually become a guy who is in control of his urges

The answer is A), you would lie to her because it saves you time.

Ok, obviously I’m joking. The answer is actually B)

*Let’s get back on track...*

So far you know that one of the most important aspects of improving your sex life is increasing your sexual value.

And part of increasing your sexual value is ‘sending signals’ by demonstration.

Another aspect of improving your sex life has to do with your ability to create sexual tension....

*Let’s now break it down boys and girls...*

The SSP Method for getting women aroused involves 2 basic things.

1. Increasing Your Sexual Value  
2. Creating Sexual Tension

Let’s now look at the 4 components of each one...
The 8 Components of Getting Any Woman Sexually Aroused

There are more than a million things you can do to increase your sexual value. And there are an equal amount of things you can do to increase sexual tension. This can be overwhelming. Remember: You must look at it from a simple perspective. And that is any time a guy has made a woman horny as hell it’s because he had sexual value and he created sexual tension. Period. So to make things super simple, here are the 4 basic components of each one.

<table>
<thead>
<tr>
<th>The 4 Components of Increasing Your Sexual Value</th>
<th>The 4 Components of Creating Sexual Tension</th>
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</thead>
<tbody>
<tr>
<td>• Upgrading Your Mental Motor – In other words, you have to upgrade your “philosophies/beliefs” (the way you see the world) that affect being desirable.</td>
<td>• Upgrading Your Mental Motor – In other words, you have to upgrade your “philosophies/beliefs” (the way you see the world) about getting women turned on.</td>
</tr>
<tr>
<td>For example, if women see ‘being optimistic and happy about life’ as a desirable trait, and you believe (for whatever reason) that ‘life isn’t fair’ and you project an attitude of misery, then it wouldn’t matter if you were provided with effective strategies for increasing your sexual value, that belief is going to work against you (in an obvious way).</td>
<td>For example, if you believe that ‘women don’t enjoy sex’, then it wouldn’t matter if you were provided with effective strategies for getting women aroused, that belief is going to create problems for you (on so many levels).</td>
</tr>
<tr>
<td>• Projecting a Sexually Attractive Attitude – This is kind of what we just covered – in terms of projecting the signals that women find desirable. We’re going to cover this in greater detail later on.</td>
<td>• Pressing Her Deep Emotional Buttons – Getting women turned on involves artfully moving her through a sequence of emotions. We’re going to cover this in greater detail later on.</td>
</tr>
<tr>
<td>• Eliminating Anti-seductive Behaviors – This has to do with behaviors that turn women off. In doesn’t matter how great you become at projecting a sexually attractive attitude, certain behaviors predictably turn women off. We’re going to cover this in greater detail later on.</td>
<td>• Using “Proven Psychological Concepts” – Getting women turned on involves skillfully using proven psychological concepts that create sexual tension in the “female brain”. We’re going to cover this in greater detail later on.</td>
</tr>
<tr>
<td>• Sending ‘Value Building’ Messages – This has to do with doing things that psychologically affect the way she perceives you. We’re going to cover this in greater detail later on.</td>
<td>• Initiating Sex The “Right Way” – This has to do with doing things that psychologically affect the way she perceives you. We’re going to cover this in greater detail later on.</td>
</tr>
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The 2 Reading Requirements

You must now read Super Lust Buttons and Levels of Communication right now (if you haven’t read them already) - before you continue reading.

<< Note: If you are reading the ebook version of this book, these are the files that you downloaded when you ordered The SSP Seduction System. They are labeled LOC-1007.pdf and SuLuBu-SM5.pdf >>

So if you haven’t read them before, read them now and then come back to this point and continue reading.

**Super Lust Buttons** will show you unique way to *Project* a positive sexually attractive attitude along with other valuable tips that are not mentioned in this book.

**Levels of Communication** is a concept about communicating with women that every guy must know. You should understand this skill before you do anything that involves increasing your sexual value and creating sexual tension.

You’ll also learn some other cool stuff that you can use during the desire building process.

“Are you finished reading those 2 reports?”

“Good.”

Now, we will continue with the 4 things that you must do before you ever perform any seduction technique.

There have been guys who told me that their sex life has exploded just by doing the 4 pre-seduction things (and before they did anything else).
The 4 Pre-seduction Requirements

And even if you are fully aware of these things, make sure you actually square these things away before you attempt to cultivate sexual desire in her.

1) **Nutrition** – If she doesn’t have the proper nutrients in her system, then your attempts to generate any kind of response will either become much more difficult or nearly impossible. The tingly feeling she gets when she wants it is due to a series of internal chemical processes. Every phase throughout the sexual process is created by internal reactions that function optimally when your body is supplied with the proper nutrients. Just assisting her in eating the right foods and supplements could make a huge change all by itself. This also applies to you. Being sexually nourished allows you to think better, perform better and do a lot of things better.

2) **Variety** – There is tremendous amount of power in variety. You’ll notice an improvement in how she responds to you if you switch things up from time to time. This includes how you initiate sex, where you have sex, the objects involved, the position, everything. *Women love variety and the unexpected*, so you must be prepared to offer her your gift of variety. And by doing so, you are essentially adopting the energy of her Mysterious Fantasy Man (we’ll get to that later). If you want a spicier sex life, it must begin with you. Your goal should be to provide as many *unexpected events* throughout the whole sexual process as possible. An *unexpected event* could be suggesting to make love in a different part of the house or suggesting to try a new position. It is anything that catches her off guard or provides her with a new and exciting experience. NOTE: The *unexpected event* has no value if it’s something she doesn’t enjoy it. If your idea of an *unexpected event* is laser-shooting a pint of your love-fluid in your wife’s innocent face after a session of passion because it looked cool in a porno you saw, then try to at least figure out if she is likely to embrace your *idea of variety* before executing it.

3) **Clean and Groomed** – This is pretty self-explanatory. It doesn’t really take a lot of effort to take care of your hair and to make sure you are smelling nice and clean and things like that. Having this part of the equation missing from your arsenal is inexcusable. You’d be surprised how many guys are walking around silently promoting that they are sexually unavailable by taking strategic steps to avoid as many cleaning products as possible. “*Don’t expect ass if you don’t take a bath!*” Being clean and groomed also means that your clothes should be nice and fresh. Just because she isn’t verbally complaining about your over-worn attire doesn’t mean that it isn’t seductively working against you. This probably could go under the category “Variety”, but don’t be afraid to upgrade your wardrobe.

4) **Have a good product** – By this I mean your actual sexual performance. The sexual process is like running a successful business. You have to have a quality product (your sexual performance) and a way to market that product (seductive tactics). Seduction is useless if your product (your sexual performance) isn’t appealing once she buys into your offer. (see the recommendation below)
Make sure you have met the four requirements before attempting to generate an intimate response in your partner.

Once you have increased your SV, it is your goal to:

*Intensify the connection until she wants you on a level that is beyond words.*

There are various resources to find out how to be a good lover in the bed. Understand that *Super Sex Power: Magnetism* is about increasing her sexual response. This system does not teach you how to enhance your love-making skills.

Some people are great at seducing and horrible in bed.
Some people are horrible at seducing and great in bed.
Some people are great at both.
Some people are horrible at both.

If you want to learn how to be a great lover, then I will show you a book that I personally discovered.

Take a look at this:

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**Sexual Technique Recommendation**

*Super Sex Power: Magnetism* is about building sexual desire in your partner to the point where she becomes highly sexual. So after the sex is over, make sure she doesn't give you a look as if you just told a bad joke.

In other words, become a master in the sack!

Make her dream about last night’s performance!

Rock her world!

I bought some sexual technique books so that I could recommend a safe book for you. After reading several books (and that is an understatement), I found one that provides the information that I’m comfortable with passing on to you. **If you want to dramatically improve your sexual performance, then I highly recommend the book that is sold on OrgasmPower.com!**

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**OrgasmPower.com** - It teaches you how to last longer, how to be multi-orgasmic, how to give her an ejaculatory orgasm, and a bunch of cool stuff. Click **here** to go to the site.

⭐⭐⭐⭐⭐
2. Projecting a Sexually Attractive Attitude

*Desire is the starting point of all achievement, not a hope, not a wish, but a keen pulsating desire which transcends everything.* :: *Napoleon Hill*

**Looking at the big picture**

Later on, you will be introduced to seductive methods that are more psychologically strategic. For example, you can mimic the energy of a babe-attracting jerk (or any other seductive character) without actually being a jerk.

It really comes down to sending the right signals.

If you look at the babe-attracting jerk as a seductive strategist, you could make the case that he is willingly to sacrifice his character to send the important indirect message of confidence and other signals.

If you look at *any* less-than-respectable person that is known for attracting females, you will notice that he is either confident or he has the ability to project perceived confidence.

It’s all the same in terms of its effects on women.

Once you are confident (a key component of sexual value), you can execute techniques that move her into a mindset of sexual motivation with ease.

Regardless of how sneaky the technique appears, if your intentions are pure -- wanting to connect and embrace her on an intimate level -- then you’ll be less likely to give off an “I just want sex” vibe.

In your attempts to make your partner more sexual or intimate, your focus should be on becoming her Mysterious Fantasy Man (MFM).

This is the guy that she has dreamt about since she was a little girl. It is your job to become, think, walk and talk like him. Imagine what he would be like and what he would say to her. This is a great guy, but don’t make the mistake of thinking that he would give her whatever she wants or grants her every wish.

Her MFM is a hero – not a pushover. He knows *when* to be firm and direct with her, just like he knows *when* to be kind and gentle with her.

This is the combination that makes women melt…
One of the greatest things you can hear her say is: “I can’t explain it, but I just want you really bad right now.”

Now let’s get to the good stuff.

We are now going to explore a method that is almost too good to be true. The purpose is to give you the Sexual Value traits that drive her up the wall!

And she’ll never realize what you are doing.

Basically, you are sneaking into her brain like a jewel thief and getting precious information that you will in future seduction techniques.
Technique: Becoming Her Sexual Hero

Let’s get straight to it…

Step 1: Find out all of the sexually valuable characters since she was a little girl. Ask her what kind of man did she fantasize about marrying as a young girl? Did she ever wish she would fall in love with a prince? Have her explain the whole process. Find out what famous guys she grew up idolizing? Find out what movie stars she currently admires. Ask her questions like this that reveal a character that she finds sexy. Ask about former lovers. Don’t be afraid to do this. When asking about former lovers, don’t show any signs of being bothered with the information. The more you make her feel comfortable, the more details she’ll share. When you are listening to her talk about the various types of characters that she desirable (or has demonstrated an attraction to in the past), you are looking for is consistencies. Are they all funny? Are they all ambitious? Be sure to do the opposite. Meaning you are going to ask her what famous guys turn her off (these could be guys that most women find sexy). Ask her a bunch of questions like this and pay close attention to her answers.

Also, with former lovers (or with “types” that she used to be attracted to) don’t let her convince you that they no longer have an effect on her.

She might try to convince you that those types no longer affect her like they did in the past, but chances are she is still very responsive to those characteristics.

And that’s what you want to pay attention to.

Easy enough?

You should know that how she perceives your Sexual Value Score will determine how sexually responsive she is to you…

And it comes down to characteristics. Just like earlier, when we discussed how most women are attracted to guys who are in control of their urges.

Well for this technique, you are going to identify the traits of the guys she finds desirable.

So start with getting her to name as many Movie Stars, Musicians, Ex-Boyfriends, Types of Guys as possible…

Goal #1: Squeeze as much out of her as possible, and then you can go to step 2 in the process.

And don’t insecurely say things like “Really! You like him? Wow! That’s kind of hard to believe”.

Don’t make her feel bad because the information feels uncomfortable to you.
The last thing you want is for her to *never* tell you information like this in the future.

So whatever she says, smile – or say “I think I see why a woman would like him (or a guy like that)”. This will get her comfortable with Step 2.

**Step 2: Get her to explain why she likes each guy.**

Don’t take the direct approach – meaning don’t bombard her with question after question. It’s ok if you spread the information gathering process out over a few days (or even weeks)…

You want this to be as undetectable as possible. If it starts to seem like you are up to something, she’s likely to give you *fluffy answers*.

It’s very important that you look for similarities between all of the guys. That’s why it’s important to get a list of as many guys as possible.

Also, get her talking about the guy and telling you stories because this will uncover more reasons. Although, you could say something like: “So what characteristics did you find desirable in him?” – you’ll find more information in the stories…

Again, I can’t stress this enough:

If the reasons and stories shock you, make sure you don’t flinch!

Don’t slip out of focus by saying: “*Huh? That’s the reason why you like him? Unbelievable!*”

If you take the calm approach, you will --- *without a doubt* --- be amazed at the information you are going to walk away with.

These consistencies will help you quickly & easily become her MFM – in a very systematic way.

You may discover that she secretly desires a guy that is more on the edge. And as a result of sending messages that puts you closer to this type of character or persona, you are highly likely to see an increase in her sexual response.

Then again, you may discover that she prefers a less edgy guy, in which case you could tone things down to see the desire-producing results.

There are two approaches to projecting characteristics: Sending the signal in your current mood or slipping into one of your personas that naturally projects that signal.

For example, right now I’m in a very intellectual persona. I’m somewhat serious. I’m
writing this book and I want to make sure I convey my ideas in the most helpful way possible. I could --- at this moment --- walk over to my wife and say something funny – or – I could change into a more playful persona.

Both will send the “funny” signal.

Also, be sure to test various personas and characters.

I am certain that your partner has initiated sex in a way that caught you off guard. Many guys assume that it was just random horniness on her part. That is never the case.

It was probably your persona at that time and/or an emotional impact that you had on her…

Utilizing specific personas is a very powerful concept. It’s something that everyone does naturally, but when you do it intentionally, you will instantly change the way a person responds to you…

Here’s an example that illustrates this…

I have a three year old son. I remember when he could barely talk. One day I got very close to his face and I began talking in a goofy, silly voice. Out of nowhere, he slapped me! I don’t even think he understood a word I said. But he responded instantly to persona of a guy that you shouldn’t take seriously.

Bullies will often pick on the kid that has a persona of weakness.

If you’re in a bar and you want to strike up a conversation with a lady, your chances go up tremendously if have a persona of confidence and strength.
Experiment Time

Tomorrow, you’re going to walk up to a woman you don’t know and say “Hello” when she says “Hi”, you’re going to say “Could you please please please please please please please give me your phone number?”

She is very likely to say “no”.

If she thinks you are physically attractive, she is still going to say “no”.

If she initially thought you were an Ok guy, she is going to still say “no”.

Chances are you are not going to actually do this experiment. And I don’t expect you to. Deep down inside you know the persona of a beggar isn’t desirable…

However, there are some guys who slip into this person when they ask their wives for sex. And here’s what is likely to happen: Over time she will become less interested in sex.

Getting back to the answers to the “famous guy” questions, you want to make sure you really analyze her responses. There are going to be a combination of things that most (if not, all) women find desirable and things that uniquely apply to her.

This technique is mainly designed to identify the things that uniquely apply to her.

Later on, we will go over a list of characteristics that the majority of women respond to.

You will be provided with over 18 characteristics of Sexual Value.

Step 3: Write down this information! Create a Swipe File of all the guys that she admires (past and present).

This will be an ongoing exercise.

For this technique you will go through the process, but as time goes on you’ll want to keep adding to the list.

“You’re ability to get a woman horny as hell is based on how well you know her.”

Do you know the 3 boys in her school she had a crush on during her teenage year?
Do you know the 3 famous guys she had a crush on during her teenage year?
Once you really know her, you’ll be able to press her *horny buttons* with predictable ease.

You will become more certain to what will work as time goes on.

Here’s what I mean by writing down the information;

Here’s an example of the **Sexual Value Swipe File** that you are going to create:

![Sexual Value Swipe File](image)

**Swipe File: Sexual Value Guys for LISA**

1. **Mel Gibson** - she thinks she’s attractive, confident, and funny

2. **Her first love (Bobby Hunter)** - she thought he was very sure of himself, funny, smart and **all of the girls wanted him**

3. **He ex-boyfriend Dave** - she thought he was funny, and her **best friend was crazy over him** at first but was OK with her dating him.

This **Sexual Value Swipe File** is a secret sheet of paper (or could be a word document) that logs this information about her.

Either way, you will continue to add to it over the years.

This will be the first Swipe File that you will create.

(Note: I currently have many Swipe Files like this that are over 5 years old. And I still add to them)

Again for this particular file, you’ll want look for similarities.

See the next image: (they have been highlighted: [1] guys who are funny [2] guys who ‘other women’ like)
So if you wanted to project a more seductive persona, based on the information above, you would be more humorous (which may require a little extra thinking to uncover the things that she finds funny – this could be a separate Swipe File) and you would tell her stories of ‘other women’ who found you desirable – since she is responsive to that.

She may not even be aware that ‘other women being attracted to the guy’ is one of her Sexual Value Buttons. That’s the reason why you want her to keep talking and telling stories about the situation with the particular guy or types of guys, because often times there will be ‘messages’ and ‘secret/powerful information’ that she doesn’t realize she is revealing.

So while she is blabbing away, you may notice a pattern of her saying things like: ‘Yeah all of the girls wanted him’ each time she mentions a guy in her past that drove her crazy.

Sometimes she may mention something without you prompting it.

For example, she may say “... my first love, Richard did blah blah blah and I was pissed for 3 days.”

Then, you would say something like: “Really? What was it about him that made you get over it?”

More than likely there will be two types of responses something he did and/or things she

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thought about. Either way they’re both signals.

So if she says “Well, I thought about the time he rescued my cat from a tree.”

You now know that she is responsive to the “hero signal”.

So you would update your **Sexual Value Swipe File**.

4. Richard – rescued cat from tree (hero signal)

And from time to time – as you continue to keep her thinking of you from a Sexually Valuable perspective, you are going to tell her stories that frame you as a hero. Make sure you are subtle about it.

Here’s an example.

For best results, blend in the conversation with what’s going on already. So if she starts talking about pets, or you hear a dog barking outside, or you are watching TV and a commercial for puppy food comes on.

You: You see that puppy right there (on TV)
Her: Um, yeah
You: That looks just like the puppy that bit me. Did I ever tell you about that?
Her: No.
You: I thought I did. There was a puppy who got his back legs trapped in a bush. I was running late to work and just as I was about to get in my car, I heard puppy whimpering. So I went over there to try to free him. The whole time I was freeing his legs, he was biting hard on my arm. I didn’t realized a puppy could bite that hard.
Her: Well sweetie he didn’t know.
You: Yeah, I realized that. After he was free he began wagging his tail like crazy. And licking me. I guess he was happy. It was like he was happily telling me ‘thank you’

(LOL)

It’s that simple.

**Philosophy Upgrade:** Many guys have stories about things they have done in the past that “light up her mind” because it’s one of her secret SV Signals. So if she is responsive to the “hero signal”, she would rather hear stories of her man being a hero, than hearing him brag about something that he thinks is meaningful.

Let’s now continue to talk about the original Swipe File that you will create, because her responses to your questions should allow you to uncover *how much* she values a particular quality that most women embrace.

You are probably already thinking of the famous guys she adores. Hopefully, you are making the connections right now.
I personally discovered that my fiancée likes an earthy-type of guy. A guy that is not too flashy. A guy that is in tuned with nature – which makes sense, because she is a semi-environmentalist.

All I have to do is walk around bare-footed, recite a few deep poems, and saturate my conversation with words like EARTH, WORLD, SOUL & ENERGY and she’ll be upstairs lighting candles in a French-maid costume!

With these answers, try to figure out how much she values:

…a guy that is funny (if most of the famous guys she admires are comedians), tall (meaning she values security), creativity, mysterious, tough (security), arrogant, nonchalant, adventurous, very attractive (meaning she desires a man that makes her feel beautiful), etc.

If you look at the big picture, the closer you are to her ideal man (or her ideal man that she is unconsciously aware of), the more sexually responsive she will be towards you.

SSP Tip: Another thing to keep in mind is her current mood will reflect what type of persona she is more responsive to.

SSP Tip: Focus on creating a strong connection with her and being her MFM, more so than trying to get her to want sex.

SSP Power Tip: We (as humans) have no choice but to assign value to things that are “rare” and “things that make us feel good”. So if something is “rare” and it makes us feel good, the value of that thing goes up like crazy! Therefore, you’ll want to project as many of her signals as possible. And the better you get (as time goes on) at projecting the “combination” of signals that is desirable to her, the more sexually valuable you’ll become. Being “rare” = Being her Sexual Hero. If likes a guys who is funny, ambitious, caring, supportive, intelligent, kind, a good listener and supportive (That’s 8 things). And if most guys from her experiences (because humans compare things) only project an average of 4 things on an average level (like a 5 on a scale of 1-10), then it will be “rare” for her to experience a guy who projects ALL 8 of her signals with consistently and at a level of 9 or 10) People get addicted to things that feel incredible to them. So this is the recipe of increasing your Addiction Power using the concept of projecting the right signals. Actually it’s just part of the recipe for increasing your Addiction Power. You haven’t seen anything yet. We’re just getting warmed up...(You’re going to learn the other part later.)

And you must believe that your efforts are working even though she may not sexually assault you immediately after your Sean Connery impersonation.
[That’s the end of the trial version]

To get “Super Sex Power 2.0” [2009 Version], go to [http://SuperHappySex.com/2009]...

Warmly

CR James
